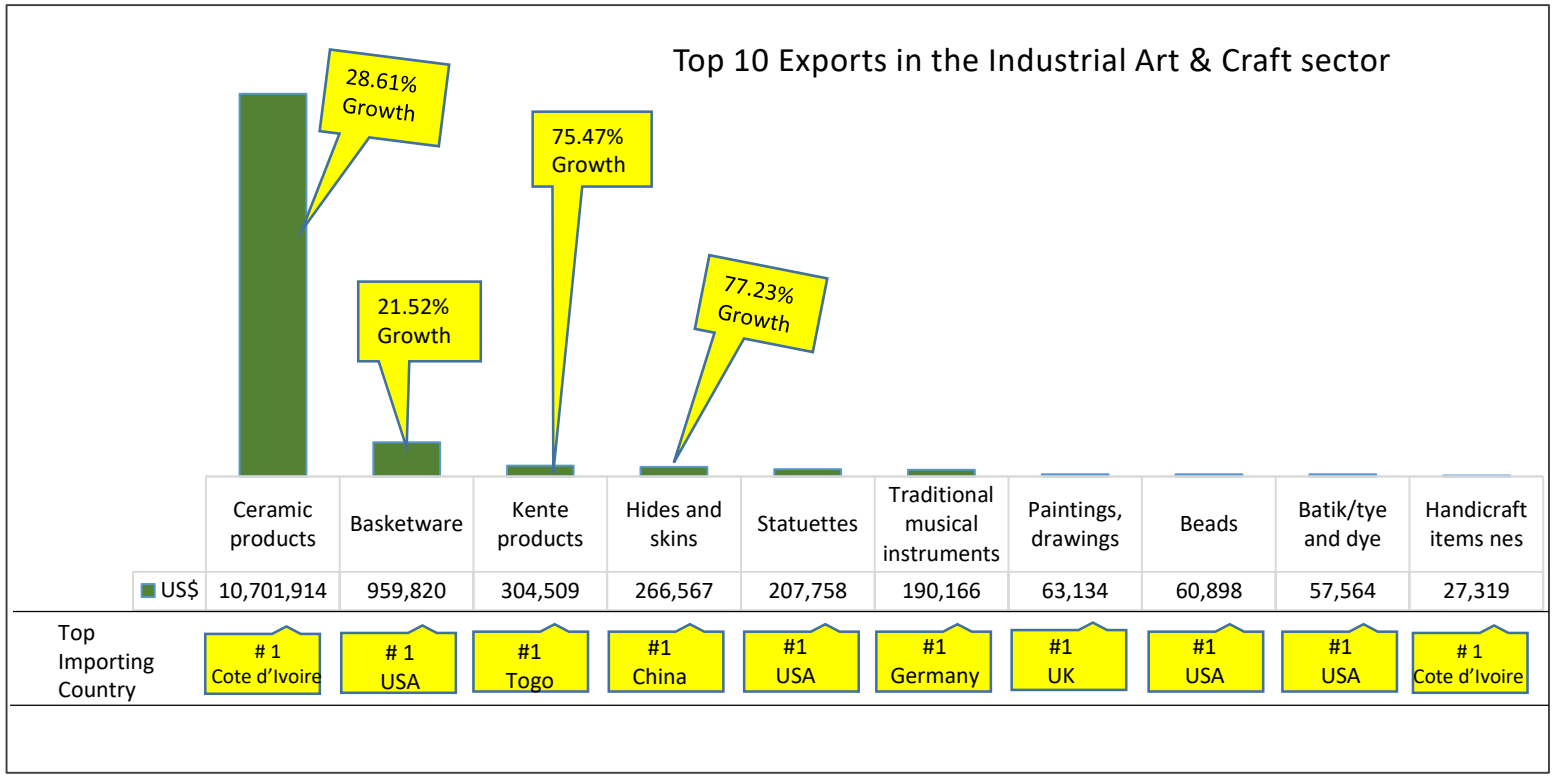
GHANA EXPORT PROMOTION AUTHORITY

EXPORT PERFORMANCE: INDUSTRIAL ART & CRAFT SUB-SECTOR

ANNUAL UPDATE 2018

- Export earnings from this sub-sector increased by 23.65% from US$10.411 million in 2017 to US$12.873 million in 2018.
- The sub-sector contributed 0.458% to total earnings of non-traditional exports compared to 0.41% in 2017
- Ceramic product was the top earner (US$10.7 million) within the sub-sector and a contribution of 0.38% to NTEs.
- The ceramic products made up of mainly ceramic tiles, were largely exported to the ECOWAS Region
- The lowest earner in this category was handicraft items nes, earning US$ 27,319
- The total value of the top ten earners of this category amounted to US$12.84 million representing 99.74% and 0.456% of the total Industrial Art & Craft products and total NTEs respectively.
- Overall growth in the Industrial Art & Craft sub-sector in 2018 was due to significant sales volumes by the ceramic manufacturing concerns in the ECOWAS through the application of the ECOWAS Trade Liberalisation Scheme (ETLS)



PRODUCT	COUNTRY	VALUE: US $
Ceramic products	Cote d'Ivoire	3,209,401
Basketware	USA	532,401
Kente products	Togo	156,858
Hides and skins	China	192,114
Statuettes	USA	138,384
Traditional musical instruments	Germany	96,502
Paintings, drawings	UK	29,606
Beads	USA	29,453
Batik/tye and dye	USA	38,527
Handicraft items nes	Cote d'Ivoire	18,818