

BUSINESS CONTACT FORM – TRADE FAIR NAME

Name: _____

Date: _____

Form number:

DATA VISITOR

Please attach business card

Established as

- Producer/Processor
- Retailer
- Buying Combination
- Agent
- Importer/wholesaler
- Other (please indicate):

Company name: _____
 Contact person (Mr / Mrs / Ms):
 First Name (or initials) _____
 Last Name _____
 Job description _____
 Postal address _____
 Postal code / City _____
 Visiting address _____
 Postal code / City _____
 Country _____
 Phone _____
 Social Media _____
 E-mail _____
 Website: _____

attach business card

- Gives permission to send him/her digital mailings / newsletters

VISITOR PROFILE

- New contact
- Existing contact
- Already buying from Ghana
- Already buying similar products from other country (.....)

VISITOR INTEREST

- Logistics
- Volumes
- Packaging
- ...
- ...
- Quality
- Sustainability
- Food safety
- ...
- ...

Interest (specified):

.....

Immediate or expected sales (in USD):

Immediate:
 Expected in 3 months:
 Expected in 12 months:

Action by company

- Send quotation
- Send info about product characteristics
- Send info about volume
- Other: _____

Action by visitor/importer

- Will send specifications about needs
-
-
- Other: _____

Follow-up activities (specified):

Classification of interest: A = High B = Medium C = Low priority