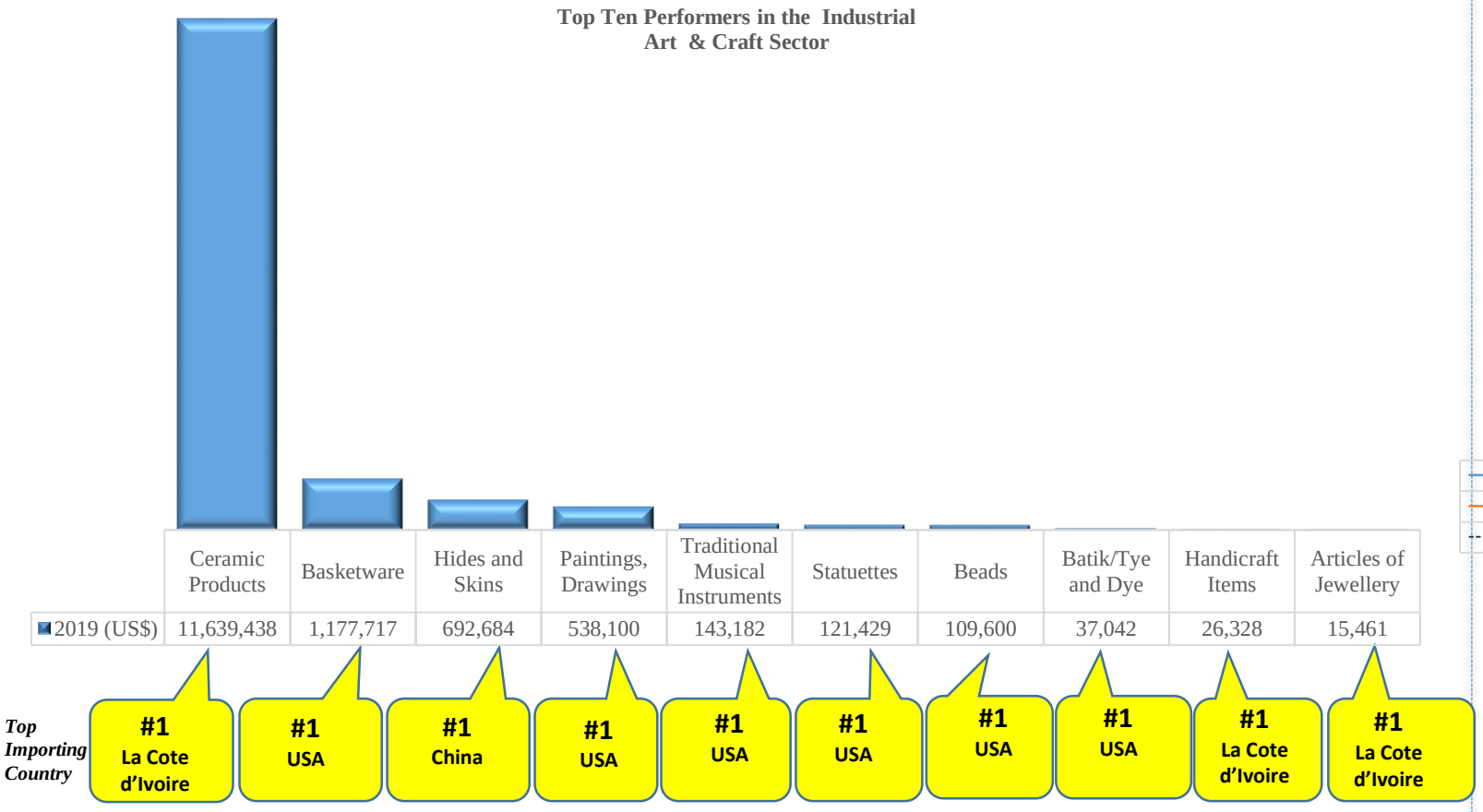
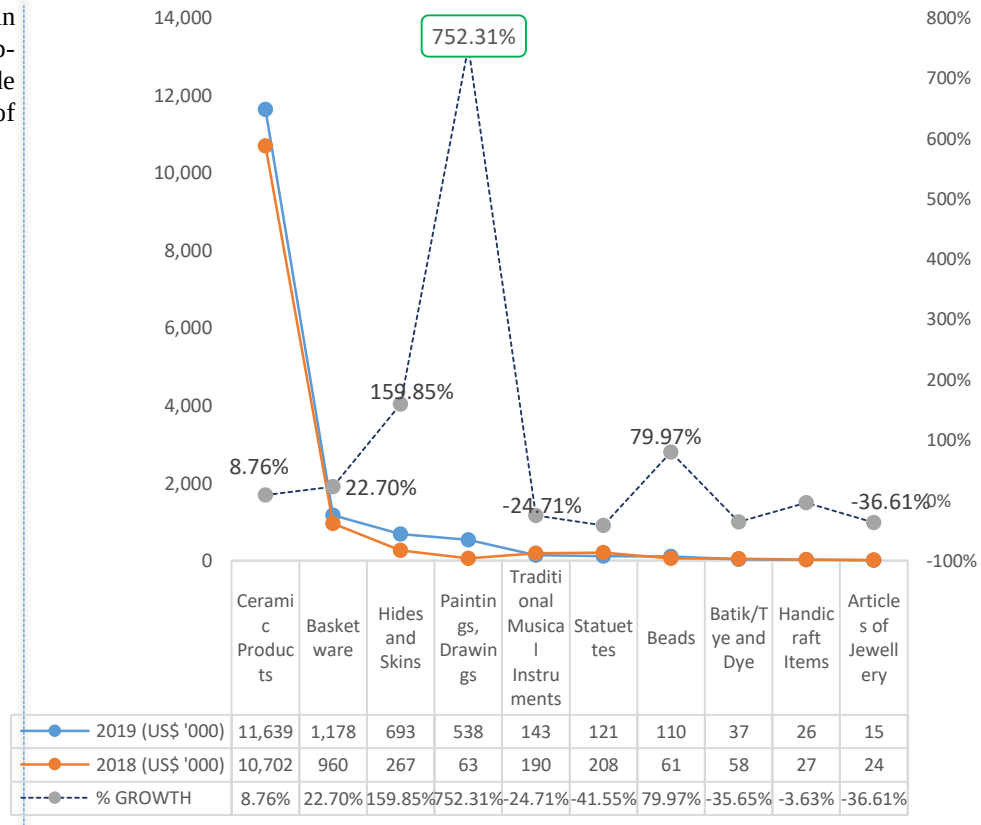
GHANA EXPORT PROMOTION AUTHORITY

EXPORT PERFORMANCE: INDUSTRIAL ART & CRAFT SECTOR 2019

In 2019, The total earnings from Industrial Art and Craft sub-sector was US$14,524,610, an increase of 12.82% from US$12,873,647 in 2018. The sub-sector contributed 0.50% to total non-traditional exports earnings. The overall growth in the Industrial Art & Craft sub-sector in the year under review was due to effective marketing strategies and adherence to the protocols of the ECOWAS Trade Liberalization Scheme (ETLS) by most member states, as well as relentless trade facilitation efforts by the GEPA under the auspices of Ministry of Trade and Industry.





Ceramic product was the top earner (US$11.6million) within the sub-sector with a contribution of 80.14% to the subsector. The lowest earner in this category was articles of jewelry earning US$15,461.

Basketware, Painting and Drawing recorded higher earnings in the year under review due to new export orders received emanating from participation in trade shows coordinated by the GEPA.

Hides and Skins also recorded an increase because of availability of well treated leather especially from Burkina Faso.

Batik/Tye and Dye also recorded a fall due to stiff competition from Asia as textile fabrics from China are cheaper as compared to those from Ghana.