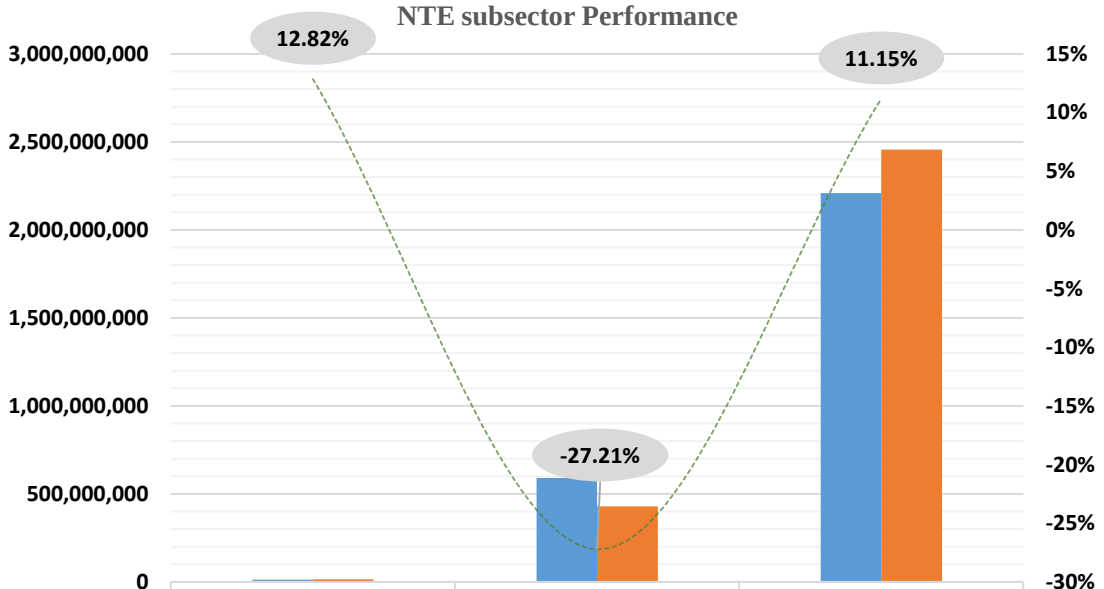
GHANA EXPORT PROMOTION AUTHORITY

NON-TRADITIONAL EXPORT: SUB-SECTOR PERFORMANCE

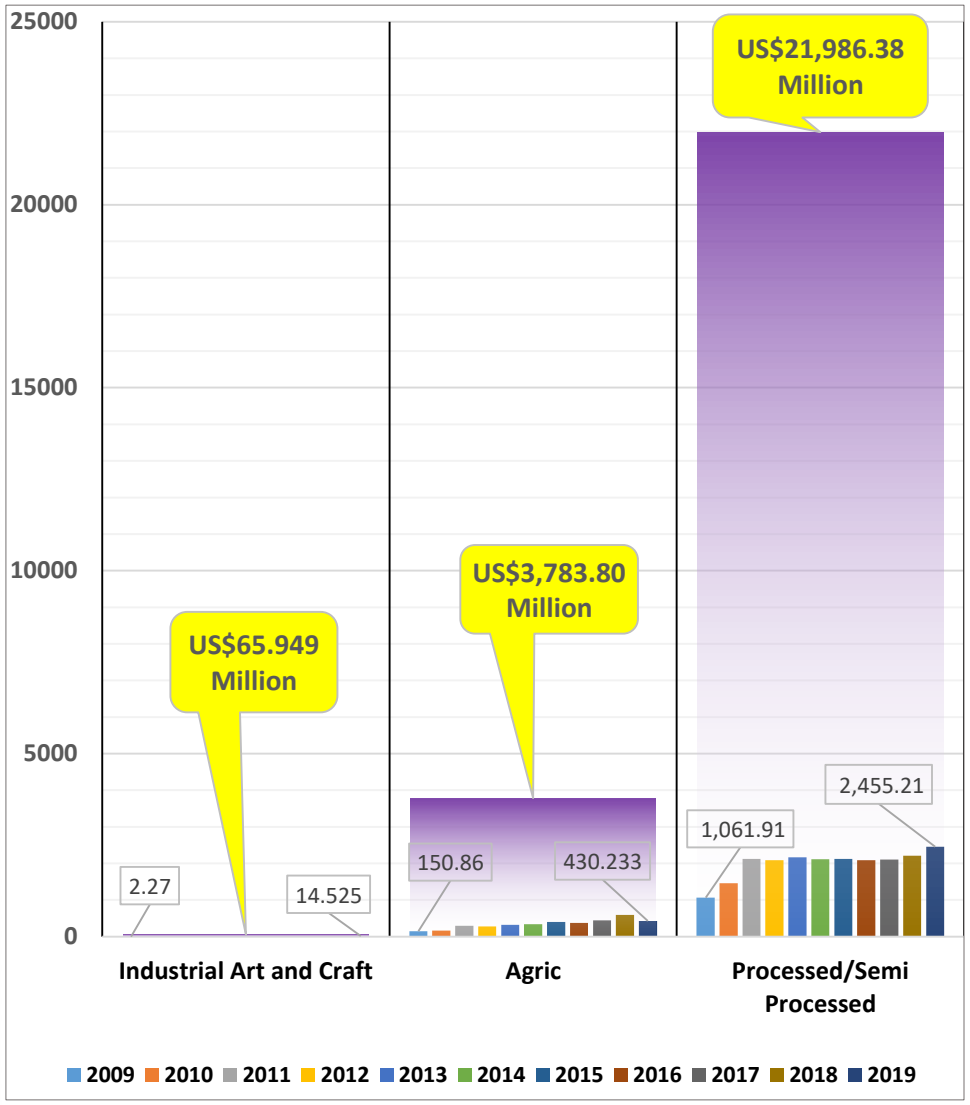
The Non-Traditional Export sector is categorized into three main sub-sectors: Agriculture, Processed/Semi-Processed, and Industrial Art & Craft sub-sectors . Services export is added as the fourth pillar. However, data from the services sector is yet to be included in the NTEs annual stats reporting.

Earnings from the three broad subsectors in 2019 were mixed. Whilst the Processed/Semi-processed and Industrial Art and Craft sectors recorded positive growth rates of 11.15% and 12.82% respectively, the Agric sub-sector declined by 27.82%. The decline was attributed to reduction in earnings from Cashew nuts, Bananas, Mangoes, Pineapples, Medicinal plants & parts, and Fresh or chilled tunas relative to 2018.



	Handicrafts	Agriculture	Manufactured Products
2018 (US$)	12,873,647	591,036,262	2,208,988,942
2019 (US$)	14,524,610	430,233,307	2,455,211,901
% Change	12.82%	-27.21%	11.15%

Sub-Sector Contribution: A ten-year outlook



Over the last ten years, earnings from each of the three NTE sub-sectors have more than doubled.

In 2009, the contributions to the NTE basket were US$2.27, US$150.86, US$1,061 million from the Industrial Art & Craft, Agric and Processed/Semi-Processed sectors respectively. Similarly, the sectors in 2019 recorded US$14.525, US$430.233 and US$2,455.21 million respectively.

Cumulatively, the processed/semi-Processed sector has added about US$22 billion to the NTEs portfolio over the last ten years. The Agric sector has done US$3.78 billion whilst the Industrial Art & Craft sector has done about US$65.95 million.